

LA CAISSE D'ÉPARGNE

présente la

FIBA 3x3 EUROPE CUP



**CAISSE
D'ÉPARGNE
EUROPE CUP
PARIS**

MEDIA MANUAL

PARIS - TROCADÉRO

10-12 SEPTEMBRE 2021



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PRESENTING PARTNER



OFFICIAL BALL



OFFICIAL TIMEKEEPER



APPAREL PARTNER



EVENT SPONSORS



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1. GENERAL OVERVIEW

Dear accredited media,

Welcome to the FIBA 3x3 Europe Cup 2021 presented by Caisse d'Epargne organised in France!

FIBA 3x3 Europe Cup 2021 presented by Caisse d'Epargne is taking place in accordance with the current Covid-19 health protocol in place for FIBA competitions.

This effectively means some restrictions for the accredited media on-site, limiting or cancelling altogether access to some areas such as the Mixed Zone.

The health pass for all populations, including the media, is mandatory to access the site. In addition, masks must be worn on the Media Centre and the Mixed Zone.

INTERNET WIFI ACCESS

Media have a dedicated network to access the internet inside the venue.

Network name : MEDIA - TROCA

Password : media@troca

In order to preserve the quality of the service, we ask that you do not share this information with the public.

EVENT PROGRAM

A comprehensive Official Competition Program, including the event schedule, 3x3 basketball history and rules, teams attending and other information, will be available online and will also be sent to all accredited media via email.

MEDIA ADVISORIES

FIBA provides accredited media with regular information about media services through email media advisories.

The advisories are sent to the emails that accredited media have provided during registration for the event.

OFFICIAL WEBSITE

<http://www.fiba.basketball/3x3europecup/2021>



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2. CONTACTS

FIBA

ROLE	NAME	SURNAME	EMAIL	PHONE
Communication Manager	DEBOVE	Julien	julien.debove@fiba.basketball	+41.79.84.84.597

LOCAL ORGANISING COMMITTEE

ROLE	NAME	SURNAME	EMAIL	PHONE
Communication Manager	CANLET	Audrey	acanlet@ffbb.com	+33.6.82.41.12.71
Communication Assistant	CHOUANNIERE	Arthur	achouanniere@ffbb.com	+33.6.25.65.44.90



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3. COMPETITION VENUE : LE TROCADERO



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2 MEDIA TRIBUNE

3 MIXED ZONE

4 MEDIA CENTRE

5 MEDIA CATERING

6 PHOTOGRAPHERS POSITIONS

7 FLASH INTERVIEW AREA

8 ANTIGEN TESTING LOCATION



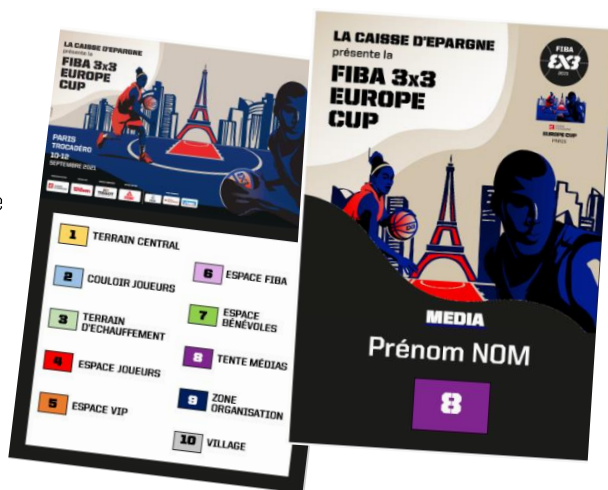
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4. ACCREDITATIONS

Your accreditation is to be collected upon arrival at the competition site at the media entrance.



GETTING TO LE TROCADERO

The use of public transportation to reach the competition site is to be preferred.

Several bus lines are available (lines 22, 30, 32, 63 and 72) as well as metro lines 6 and 9 at Trocadero station (Exit N°1 "Avenue du Président Wilson Palais de Chaillot" or N°6 "Avenue Paul Doumer").

You can find the schedules of all the transport services here :

<https://www.ratp.fr/en/horaires>

HEALTH PASS COVID-19

A health pass will be required to access the competition venue. Accredited journalists will have to provide, in paper or digital format, one of the three elements listed below accompanied by an ID:

- A certificate of vaccination (complete vaccination status)
- A negative test (PCR or antigenic) dated within 72 hours
- A certificate of recovery of covid-19 (i.e. production of a positive test result more than 11 days old and less than 6 months old)

More information about the health pass:

<https://www.gouvernement.fr/en/coronavirus-covid-19>



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5. GENERAL RULES

Accredited media are required to act respectfully towards their colleagues, players, coaching staff, organisers and volunteers. They must at all times act in accordance with international media and journalism ethics principles, maintaining high standards especially in regards to truthfulness, accuracy, objectivity, impartiality, fairness and public accountability.

GENERAL RULES

ALL ACCREDITED MEDIA ARE REQUIRED:



To wear a mask in the Media Centre and the Mixed Zone.



To wear their accreditation badge at all times.



To remain within the designated zones as displayed on the accreditation badge.



To show respect and consideration towards the provided equipment and facilities.



Not to cheer or display support for a specific team from within any designated media area. The display of flags and banners is also not permitted, as well as dressing in such a way as to express excessive support for a participating team.



To closely follow all instructions given by FIBA, the Local Organising Committee as well as arena security staff.



Not to behave in an abusive, threatening or aggressive way.

FIBA reserves the right to withdraw accreditation, with or without prior warning, upon violation of any of the above conditions or upon non-compliance with instructions given on-site.



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SOCIAL MEDIA GUIDELINES FOR ACCREDITED MEDIA

FIBA strongly supports and encourages media and other accredited persons to be active on Social Media by posting about their great experiences (Twitter, Instagram, Facebook, etc.).

Nonetheless, they must respect the following guidelines:

1.

Publications must be dignified and in good taste and must not contain disrespectful or obscene words or images.

2.

Players and other members of the team delegation are not allowed to publish content on Social Media during their game.

3.

Filming or audio recording of game action by non-rights holding media is strictly prohibited.

4.

Non-game photos for personal use are allowed and accredited media may publish them for editorial purposes on Social Media (these photos can only be taken with smartphones/tablets, no professional equipment allowed).

5.

Your Social Media activity linked to the event should not be linked to any commercial and/or advertising purposes.

6.

FIBA reserves the right to apply disciplinary action and/or withdraw the accreditation of any accredited persons with immediate effect.

Don't forget to use the official hashtag #3x3Europe and to tag @FIBA3x3 !





6. TV/RADIO BROADCAST PARTNERS

- The official broadcast signal of the event is coordinated and distributed to the various FIBA Broadcast Partners by FIBA 3x3 media team (3x3media@fiba.basketball).
- FIBA Broadcast Partners have the right to broadcast games of the tournament and can conduct exclusive interviews before and after the games as well as the possibility of having their own ENG cameras around the court.
- The Host Broadcaster and Rights Holders crews can be identified by their **black bibs**, which act as a supplementary zone access credential.
- FIBA 3x3 Coordinator is responsible for distributing the Host Broadcaster and Rights Holders bibs.

NON-RIGHTS HOLDERS ACCESS

What non-rights holding media can do:

- They can film in the Mixed Zone.
- They can use the Media Centre and all other media facilities around it (catering, etc.).
- They have a tabled-seat in the Media Tribune.

What non-rights holding media cannot do:

- They cannot broadcast or film any game, pre- or post-game action as well as any other video and audio content from within the court area of the area.
- They cannot run live scoring or live still images online.
- They cannot take photographs of game action with professional equipment, whether from the Media Tribune, Commentary Tribune, or from any other area within the arena.



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7. PHOTOGRAPHERS

PHOTOGRAPHERS POSITIONS AND ACCESS

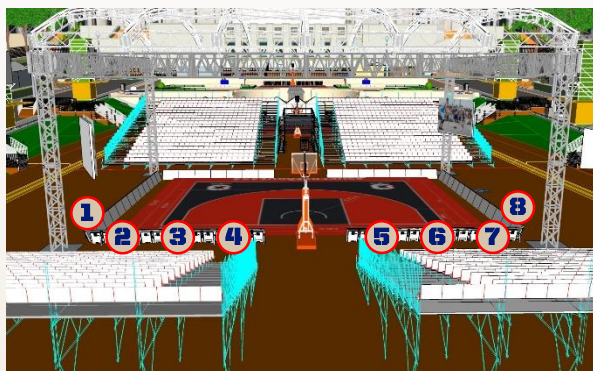
The photographers benches are located behind the basket, behind the advertising panels and photographers will not be allowed to advance on the field.

The photographers positions are reserved for the exclusive use of accredited photographers.

Photographers must:

- Not change ends during play or time-outs.
- Not venture onto the game floor, at any stage before, during or after the game.
- Not take photos standing in front of spectators.
- Not block the view or the function of the advertisement panels.
- Not eat or drink in their work stations behind the baskets.
- Photographers do not have access to the Media Tribune.

Besides FIBA Official Photographers and selected News Agencies, no seat reservation is allowed on the photographers benches.



PHOTOGRAPHERS BIB

All photographers are required to wear a photographer **grey bib** in order to access the court area.

Bibs are required in order to access the photographer positions and to take any photograph within the arena with professional photography equipment. They must be worn at all times.

Photographers will have to collect their bib at the Welcome Desk in the Media Centre, after collecting their accreditation badge.

REMOTE CAMERAS

There is a very limited number of behind the board remote camera positions available.

Please note that FIBA has remote camera priority, followed by major media agencies. Remaining access is prioritised at the discretion of FIBA.

If and where remote cameras are allowed, the installation of those cameras will be organised before the first game day.

Photographers will be authorised to install a remote camera only after showing that they brought the necessary and approved material, such as magic arms, radios, etc.

FIBA reserves the right to use a Pool Remote Camera solution to distribute photos to all photographers interested in behind the glass images.



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8. MEDIA AREAS

MEDIA CENTRE

The Media Centre is located close to all other media areas.
It provides working space with tables, electricity, internet and Media Welcome Desk.

The LOC's media team and media volunteers are on-site to provide help and assistance to members of media.

The Media Centre will be open during the following hours:

DATE	FROM	TO
Friday, 10 september	15:30	00:00
Saturday, 11 september	15:30	00:00
Sunday, 12 september	13:00	00:00

The Local Organising Committee will provide catering service for media on a daily basis.
Diner will be provided on a voucher basis to be collected at the Welcome Desk of the Media Center (1 meal voucher on Friday 10 and Saturday 11, 1 voucher for Sunday 12).
This coupon gives access to the different food points of the site.

MEDIA TRIBUNE

The Media Tribune is equipped with tables and wifi.

While some accredited media are not guaranteed seating in the Media Tribune, FIBA and LOC will do everything to accommodate attending media and offer them the best possible working conditions.
Should there be insufficient seating in the Media Tribune for any given game, priority will be given to major media outlets as well as media from the two participating teams.

Photographers do not have access to the Media Tribune.



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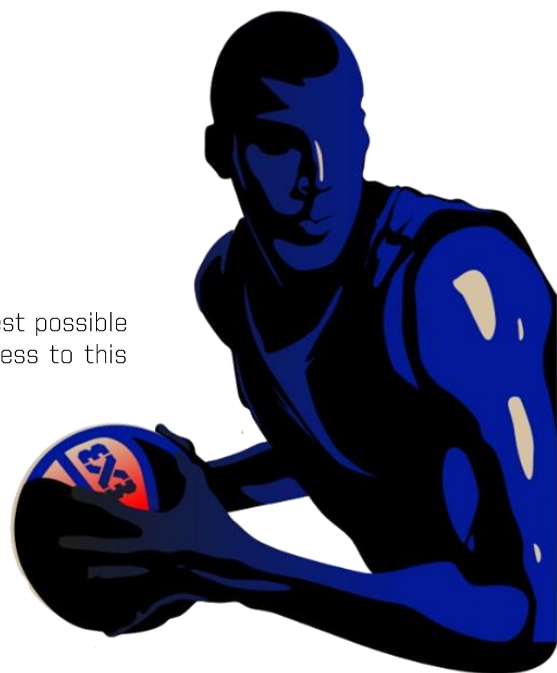


TV AND RADIO RIGHTS-HOLDERS COMMENTARY TRIBUNE

This tribune is set up in order to ensure commentators have the best possible view of the court. Only Rights-Holding Broadcast Partners have access to this area.

MIXED ZONE

The Mixed Zone allows accredited media – regardless of their status as rights-holders or not – to approach players and coaching staff for interviews and reaction following the conclusion of each game.



The physical distance must be respected when conducting these post-game interviews.
Wearing a mask is mandatory in the Mixed Zone.

FIBA expects media authorised for Mixed Zone access to uphold an expected high level of professionalism. As part of this professional behaviour, media representatives should refrain from taking photos with the players or coaching staff in the Mixed Zone.

The Flash Interview area is located directly on court after each game. It is an area reserved for the rights-holders to conduct live interviews.



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LIVE BROADCAST OF GAMES

All games of the FIBA 3x3 Europe Cup 2021 presented by Caisse d'Epargne will be broadcast live online on the YouTube channel and Facebook account @FIBA3x3 as well as on the Twitch channel @FIBA. A list of all TV broadcasters that will be broadcasting the games will be available on the official website.

Some games will also be broadcast live on the channel l'Equipe. All matches will be broadcast on the l'Equipe Live platform.

HIGHLIGHTS AND OTHER VIDEOS

FIBA will publish video content such as highlights and top plays on FIBA 3x3 YouTube Channel (youtube.com/FIBA3x3) and FIBA 3x3 Facebook (Facebook.com/FIBA3x3).

SECURITY

There will be strict security measures in place in all areas of the site of competition, including the media zones.

Please observe the instructions given by the arena security staff and country authorities.



PLAYER HEADSHOTS

Headshot photos of all players and coaches will also be available on the official event website and they are free to use for editorial purposes.

All images that are used must be credited as « FIBA3x3 ».

GAME PHOTOS

All photos under the official event website are free for editorial use.

All action photographs of each game will be downloadable in high resolution (simple right-click and save).

These photos are for the purposes of illustrating articles and features related to the event and cannot be linked to any commercial partner or activity.

All images that are used must be credited as « FIBA3x3 ».

RIGHT TO PRIVACY

While players and coaches are expected to communicate with the media, they also have a right to privacy.

Media should respect this right and, as a general rule, should avoid contacting players and coaches directly outside of periods of media availability.



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BASIC INFORMATION

From Friday, 10 september to Sunday, 12 september 2021

Official currency	Euro	
Electricity	220-230V / 50Hz	
Country Telephone Code	0033 (+33)	
European Emergency Number	112	
National Emergency Numbers	Medical emergency	15
	Police	17
	Fireman	18
Time Zone	GMT+02:00	



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#3x3EUROPE

PRESENTING PARTNER



OFFICIAL BALL



OFFICIAL TIMEKEEPER



APPAREL PARTNER



EVENT SPONSORS

